



MINUTES

Complimentary Health Programs Advisory Committee Meeting

Tuesday, November 10, 2020 a/- Dea

Leslie Ciaccio Coordinator- Allied Health

Lesley Kern Wilson- Adjunct Faculty Therapeutic Massage

Anne Oestrich Faculty- Biology

Julie Kipmar Freeman- Adjunct Faculty Therapeutic Massage

Kimberly Morgan Adjunct Faculty Therapeutic Massage

- Chase Budziak stated the following enrollment data;
 1. Enrollment is down 14% from last year
 2. Pandemic affected this semester and plan to offer Esthetics
 3. Therapeutic Massage credit hours generated went from 133 credit hours in FA19 to 214 credit hours in FA20
 4. Esthetics did not run last year it is scheduled to run every other year.
- Enrollment and graduation information;
 1. Esthetics program has 13 students enrolled compared to 2018
 2. Therapeutic Massage has 8 students set to graduate in December 2020 and 8 to graduate in August of 2021
 3. Kishwaukee Education Consortium dual credit program currently has 13 students enrolled compared to 15 students enrolled last year

Recruiting Efforts

- Due to COVID-19 the College has been doing one on one virtual information sessions
- Denise Kallas stated with so many restaurants and bars having trouble staying open is there a way to connect with the Illinois Department of Employment Security to advertise your programs to change careers? There are many similarities both these service professions.

Stakeholder Hiring Needs

- Business leaders were asked if they feel there is a continued need for our program and about their upcoming hiring needs. All committee members stated yes they have employee needs and will continue to reach out to Leslie Ciaccio to advertise positions to current and previous students.
 - Denise Kallas states she will be hiring two part time right now. Cassandra Stratton will be hiring three for Mario Tricoli by the end of this year, with more hires into year 2021. Chelsey Jimenez states they will be hiring three in their five locations. The business needs our program. Gary Burge states the need is for people that can nights and weekend shifts when recruiting telling students it's a flexible industry and to be open minded about locations. Julie Kimpan Freeman shared that she was contacted by a hospice who is looking for three part time employees working towards full time massage therapists. She is speaking with two graduates about filling those positions currently
- To develop employment opportunities for Kishwaukee College students, Leslie Ciaccio discussed possibility of members to do a virtual employer panel to discuss hiring. Committee preferred the individual format, which allows more communication between the employer and the student

Discussion

- Employers on the committee discussed how their businesses have changed since the start of the pandemic.
 - Some have changed their cleaning procedures

- Leslie Ciaccio stated these are being implemented into the second clinical class. Students to be comfortable with their knowledge coming out of the program. To reinforce that in clinical, a part of the grade is to get a client to relax with them
- Students will work to educate their clients, not just on upselling services.
- Discussion about adding hot stone massage and whether this is better taught on the job. Cassandra Stratton and Denise Kallas stated students should learn the skill in school. Chelsey Jimenez that the students need a basic knowledge and then customize the service they get to each individual spa
- Business owners need to be concerned with the safety of their clients. Make sure the clients see the cleaning measures being taken by each business, making it a priority
- Discussion regarding facials during COVID. Some states they are down 20% in facials but do have more concerns with acne from wearing masks. Some have increased

Next Meeting

Wednesday March 10, 2021 3:30pm – 4:30pm